



# Shagririm Balev

## Everyone Can Make a Match

ALEEZA BEN SHALOM | Jewish Matchmaking



לעילוי נשמת  
מאיר יצחק בן יוסף אליהו הכהן ז"ל

## You May Be Part of Their Story

There is something both humbling and hopeful about Rosh Hashanah.

We stand before Hashem knowing that He is writing the story of the year ahead. We don't know what will happen, whom we will meet, which doors will open, or which seemingly small moment will change the direction of our lives.

And somewhere, in all of those stories being written, are people who will meet their match this year.

The Gemara teaches that forty days before a child is formed, a Heavenly voice declares who that person will marry (Sotah 2a). The match may be made in Heaven, but down here,

someone still has to make the introduction.

That's where we come in.

We don't control the outcome. We don't know which suggestion will lead somewhere and which won't. But we have an obligation to make an effort, to do our 'hishtadlut', because you never know when Hashem might be asking you to play a small part in someone else's very big story.

Last year, just a few days before Rosh Hashanah, a couple I had the privilege of matching got married.

When I first suggested the match, I knew it probably wouldn't knock her socks off.

I told her, "This is going to be a slow grow."

Or, as I like to call it, a slow spark.

I didn't expect fireworks on date one. I expected something quieter. A good person. A good conversation. Enough compatibility to go out again. And then enough to go out again after that.

My description did not disappoint, but neither did the relationship.

Slowly, something beautiful began to grow.

And that reminded me that matchmaking isn't only about setting people up. Sometimes our job is to walk people through the match to help them gain clarity when their emotions haven't caught up yet. To help them distinguish between "this isn't right" and "this isn't obvious yet."

Thank G-d, their slow spark continued to grow. They married just before Rosh Hashanah last year, and now they are celebrating their first anniversary together.

Think about that as we enter a new year.



There may be two people whose names have already been connected Above, while down here they are still waiting for someone to think of them.

Maybe that someone is you.

Make the call. Send the name. Revisit the idea you may have dismissed too quickly. And if you're single, make an effort too. Say yes when there is enough to explore. And if someone isn't right for you, pass them on and try to make a match with someone you know.

Hashem writes the story.

Our job is to be willing to pick up the pen when He puts it in our hands.

This Rosh Hashanah, may Hashem bless you with the wisdom to see possibilities others overlook, the courage to make the suggestion, and the patience to nurture a slow spark.

Shana Tova U'Metuka.

Aleeza ■

Want to set up your friends?  
Become their ambassador -  
join Shagririm Balev!



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Founded in Israel in 2019 and led by Rav Rimon, **Shagririm Balev** - a social online matchmaking initiative - has taken the dating scene by storm. With over 10,000 candidates and 3,000 Ambassadors, in Israel and the US, Shagririm Balev is averaging a Wedding every 2 days!

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