



“I Don’t Have the Knack for Matchmaking.”

לעילוי נשמת
 מאיר יצחק בן יוסף אליהו הכהן ז"ל

Chana asks:

Hi Ayelet, I see you always encouraging people to set up those they love. But some of us just don’t have the knack for it. I’d rather not waste someone’s time on a bad date because I simply don’t *have it*.

Ayelet Answers:

Chana, I have to tell you that this feeling is very familiar. We love the singles in our lives so much. We don’t want to see them get hurt, and we certainly don’t want to be the reason for more pain.

“I’d rather not try than mess it up.”

I understand that feeling very well, because I used to say the exact same thing.

So let’s break this down together.

1. I ALSO USED TO SAY “I’M BAD AT THIS”

I told myself I wasn’t cut out for shidduchim because I think everyone is wonderful. I couldn’t “analyze,” I couldn’t “judge,” I didn’t have that matchmaker brain.

The truth was simpler. I just didn’t try enough.

Since joining Shagririm Balev, I set up one couple that got married and many really good dates. Not because I became a genius, but because I started trying. The platform and the great guidance they provide turned this huge

mission into something I can do on my phone before I fall asleep.

2. YOU DON’T NEED TALENT, YOU NEED TO LISTEN

You don’t have to be brilliant at this. You only need to pay attention.

What matters to your friend? What do they care about? What are they nervous about? What kind of home do they dream of building?

Then one day, you read someone’s details and something resonates. Not because you’re a professional, but because you were listening.

3. THIS GAP IS PART OF THE PROBLEM

In the Dati Leumi world, about 60% of couples are set up by friends and family. Yet only around 25% of people say they actively try. (*Baim Betov research*)

That gap creates a painful feeling that no one really cares.

So maybe your suggestion is not 100% perfect. At least you can say, “I tried to do my part.” But if we don’t even try, what message does that send?

4. IT’S A MITZVA, EVEN IF YOU’RE NOT GREAT AT IT

Not everyone is amazing at learning Torah. Not everyone is great at giving tzedaka. Not everyone knows the right thing to say in a shiva house. We still show up, because Hashem

expects it from us.

The Gemara says that since creating the world, Hashem has been busy making shidduchim. If we can help Him with His mission, how can we say no?

5. AND IF THIS STILL FEELS SCARY

Sometimes fear of failure paralyzes us. Even if you don't feel you can make shidduchim, you still have a role.

You can check in, host, ask, encourage, be present: **Be a friend.**

And if matchmaking truly is not your lane, you can still be part of this work by supporting Shagririm Balev and helping others do it :)

Maybe you don't "have it."

But maybe what your friends really need is not a professional matchmaker.

They need someone who cares enough to try. ■



**Want to set up your friends?
Become their ambassador -
join Shagririm Balev!**



en.shagririm.org.il
0585323242





Founded in Israel in 2019 and led by Rav Rimon, **Shagririm Balev** - a social online matchmaking initiative - has taken the dating scene by storm. With over 10,000 candidates and 3,000 Ambassadors, in Israel and the US, Shagririm Balev is averaging a Wedding every 2 days!

Jonathan Rosenblum, DPM

050-595-5161

Pediatric and Geriatric Foot Care, Bunions,
Hammertoes, and Diabetic Wound Care





ISRAEL'S PROPERTY AND COMMUNITY MATCHMAKER

LET YOUR JOURNEY HOME BEGIN WITH US

FEATURED REAL ESTATE OPPORTUNITIES

<p>ADAM - GEVA BINYAMIN</p> <ul style="list-style-type: none"> • Only 25 min to JLM • AFFORDABLE! • 20 homes left • Semi-detached & freestanding homes <p style="text-align: center;">Starting price ₪3,100,000</p>	<p>EDEN HILLS</p> <ul style="list-style-type: none"> • 7 Min to RBS • 2 semi-detached homes for sale • Can be connected • Over 400 SQM • Sold as a shell <p style="text-align: center;">₪5,500,000/unit</p>
<p>BEIT SHEMESH</p> <ul style="list-style-type: none"> • RBS - Aleph • 8 bedrooms • All on one level • Fantastic views • Prime location • Private parking <p style="text-align: center;">₪7,900,000</p>	<p>JERUSALEM</p> <ul style="list-style-type: none"> • Harakevet street • Duplex • 3 bedrooms • Safe room (mamad) • 2 sukkah balconies • Full of light <p style="text-align: center;">₪10,500,000</p>
<p>JERUSALEM</p> <ul style="list-style-type: none"> • New Project • Talpiot • Luxury tower • Pool & Gym • Only 15% down • Ready in 4 years! <p style="text-align: center;">Price on request</p>	<p>NETANYA</p> <ul style="list-style-type: none"> • New Project • Great developer • 3 bedrooms • 20/80 no index • Ready: Dec 2030 <p style="text-align: center;">Starting price: ₪3,586,000</p>

PRESALE OPPORTUNITIES: Tel Aviv | Jerusalem Carmei Gat | Beit Shemesh



+972-54-441-5704

KimBashRealEstate.com




