



Shagririm Balev
Everyone Can Make a Match
ALEEZA BEN SHALOM | Jewish Matchmaking


Shagririm Balev
Friends set up friends

Becoming Hashem's Partner: How to Begin Your Journey as a Matchmaker

לעילוי נשמת
מאיר יצחק בן יוסף אליהו הכהן ז"ל

Dov asks:

Aleeza, I'm a new ambassador just starting out in the world of matchmaking. I feel excited but also nervous because I really want to do this right. What are your best tips for being the most effective and supportive shadchan I can be for my candidates?

Aleeza answers:

First of all- welcome to the holy work of matchmaking! You've stepped into something sacred. This isn't just about introductions or logistics, it's about helping souls find their way back to each other. That's holy work, and Hashem Himself is your partner in it.

My first piece of advice is simple: *lead with heart, not pressure*. People don't need perfect matches; they need someone who truly listens to them. Learn their story, what lights them up, what scares them, what they hope for. When people feel seen, they open up, and that's when real matchmaking begins.

Second: *hold judgment lightly*. You'll meet all kinds of people, some open, some guarded, some who seem "difficult." Remember, we never know the journey someone has walked. Instead of labeling, try reminding yourself: "We each have a past, how can I understand them and help them move forward?" The best shadchanim see potential where others see problems.

Third: *remember, you're the shaliach,*


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not the author. Your job is to bring people together, not to control outcomes. You can suggest, guide, and pray, but the results are in each person's decision and Hashem's hands. Every effort plants a seed, even if you don't see it bloom right away.

Fourth: *take care of your own heart.* This work can be emotional. There will be disappointments and frustrations. Make time for tefillah, for gratitude, and for joy. You can't pour from an empty cup.

And finally: *believe in miracles.* Because in this field, you'll see them. You'll witness how timing, geography, and chance meetings turn into weddings. When it happens, pause and whisper, "Thank You, Hashem. I got to be part of Your plan."

So take a deep breath and begin with faith. You don't have to be perfect, you just have to be present, patient, and full of heart. The rest, as always, is up to Him. May you have the right words, at the right time, to make the right matches.

Aleeza ■

**Want to set up your friends?
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join Shagririm Balev!**



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JCT



MIZRACHI
WORLD MOVEMENT

Founded in Israel in 2019 and led by Rav Rimon, **Shagririm Balev** - a social online matchmaking initiative - has taken the dating scene by storm. With over 10,000 candidates and 3,000 Ambassadors, in Israel and the US, Shagririm Balev is averaging a Wedding every 2 days!

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