



“Seeing Through Hashem’s Eyes: Rethinking How We Choose Matches”

לעילוי נשמת
מאיר יצחק בן יוסף אליהו הכהן ז"ל

Ayelet asks: Aleeza, as a matchmaker and ambassador, I sometimes worry that I might be missing potential matches for my candidates because of my own filter of what I see as “attractive,” or based on what I *think* they would find attractive. How can I make sure I’m not letting my own perspective limit someone’s opportunity for love?


Aleeza answers: This is such an important and honest question, and I truly appreciate your self-awareness. The very fact that you’re asking it shows you’re already doing holy work with humility.

We all see the world through our own lenses. That’s how Hashem created us,

each person has their own sense of beauty, attraction, and style. But as matchmakers, we have to remember: *we’re not matching with our eyes alone; we’re matching as an ambassador for someone else and they have different preferences.*


It’s easy to assume, “He won’t like her look,” or “She won’t go for someone like him.” I’ve made this mistake before. The match that seemed “off” on paper, or “not their type” in pictures, often becomes the match that lasts a lifetime. Why? Because what someone else wants or ends up liking isn’t what we may think they will like or isn’t what we prefer. I recently had a client who said yes to a match I was pretty sure they’d say no to because of the photo. But I still chose to present the match to let them decide. And to my surprise they said yes! And P.S. they enjoyed the date and the persons look in person too.

Our job isn’t to predict attraction, it’s to open doors for possibility. When we decide for someone else based on our assumptions, we might unintentionally close a door that is meant to be open. That’s why I remind myself: *I’m not here to judge the wrapping; I’m here to introduce souls.* And yes we should take into consideration someone’s



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preferences and not make matches we know they have asked us to avoid.

Practically speaking, I encourage you to pause before filtering someone out and ask yourself three questions:

Am I judging based on my taste, or based on what I truly know about them and what they want?

Could this person surprise me, if I gave them the option to choose yes or no?

Does this match have merit based on values?

When we match without fear of getting a no, we become a vessel for making a match. You don't have to think every match fits perfectly, you just need to see the potential, present it, and let them decide.

Because at the end of the day, attraction is more fluid than people let on. Our job is to bring good people together, with open hearts and humble eyes.

May the people you set up see the potential in the match you present.

Aleeza ■

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